



Oklahoma  
CHAPTER

# OKLAHOMA ACC ANNUAL SCIENTIFIC SESSION

SATURDAY, APRIL 1, 2023  
NICHOLSON AUDITORIUM - OKLAHOMA CITY, OK  
EXHIBITOR PROSPECTUS

THIS CONFERENCE FEATURES RENOWNED SPEAKERS FROM OKLAHOMA AND OUTSIDE WHO WILL DISCUSS THE PRACTICAL IMPLICATIONS OF THE ACC/AHA/HFSA HEART FAILURE GUIDELINES, PERCUTANEOUS CORONARY INTERVENTION IN 2023: WHAT IS ITS ROLE AND HOW SHOULD IT BE DONE?, UNDERSTANDING GENDER DIFFERENCES IN BLOOD PRESSURE ACROSS THE LIFESPAN AND IMPLICATIONS FOR TREATMENT IN WOMEN, EVOLVING CHARACTERISTICS OF PATIENTS, ILLNESS, AND SYSTEMS OF CARE WITHIN THE CARDIAC INTENSIVE CARE UNIT, SPONTANEOUS CORONARY ARTERY DISSECTION: WHAT CARDIOLOGISTS NEED TO KNOW, BEYOND THE DRIVE-BY SNAPSHOT: INTEGRATING ADVANCED CARDIAC IMAGING TO IMPROVE CARDIO-ONCOLOGY CARE



EDUCATION GEARED TO THE ENTIRE CARDIOVASCULAR CARE TEAM  
EARN UP TO 4.50 AMA PRA CATEGORY 1 CREDITS™

KEYNOTE SPEAKER:  
CATHLEEN BIGA, M.S.N., R.N., F.A.C.C.  
ACC VICE PRESIDENT  
PRESIDENT AND CEO  
CARDIOVASCULAR MANAGEMENT OF ILLINOIS  
CHICAGO, IL

JOINTLY PROVIDED BY:  
THE AMERICAN COLLEGE OF CARDIOLOGY FOUNDATION  
AND THE OKLAHOMA CHAPTER OF  
THE AMERICAN COLLEGE OF CARDIOLOGY

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# 2023 ANNUAL SCIENTIFIC MEETING EXHIBITOR & MARKETING OPPORTUNITIES

## 2023 PLANNING COMMITTEE

### Program Chair & Moderator

C.A. Sivaram, M.D., F.A.C.C.  
David Ross Boyd Professor  
& Vice Chief for Education  
and Training, Cardiovascular  
Section, Associate Dean,  
Continuing Professional  
Development, Vice Chair of  
Medicine for Undergraduate  
Medical Education, University  
of Oklahoma Health Sciences  
Center

*No Disclosures*

### Governor-OK ACC

Eugen Ivan, M.D., F.A.C.C.  
Cardiologist, Commanche  
Medical Center, Lawton, OK  
*Speaker's Bureau:*  
*Abbott Vascular*  
*Consulting Fees/Honoraria:*  
*Bristol Myers*

### Chapter Executive

Beth Quick-Andrews, C.A.E.  
Oklahoma ACC  
*No Disclosures*

## OKLAHOMA ACC'S SCIENTIFIC SESSION

The annual scientific meeting of Oklahoma Chapter of American College of Cardiology is a half-day long session aimed at providing updates on important cardiovascular topics relevant to the clinical practice of cardiology. The session provides instruction delivered through formal presentations by leaders in the field, with the goal of enhancing both knowledge and skills of the care team for appropriate care of patients based on latest guidelines, and meeting the unique needs of special populations.

## OVERALL GOAL

The overall goal of this program is to help the cardiovascular clinician provide comprehensive presentations by experts on topics currently considered relevant to the care of cardiovascular patients, including unique populations.

## STATEMENT OF NEED

Standards of Cardiovascular Care are constantly evolving, and practitioners might find it difficult to keep up with the latest guideline recommendations. Some members of the College have limited opportunities to interact with experts in the field.

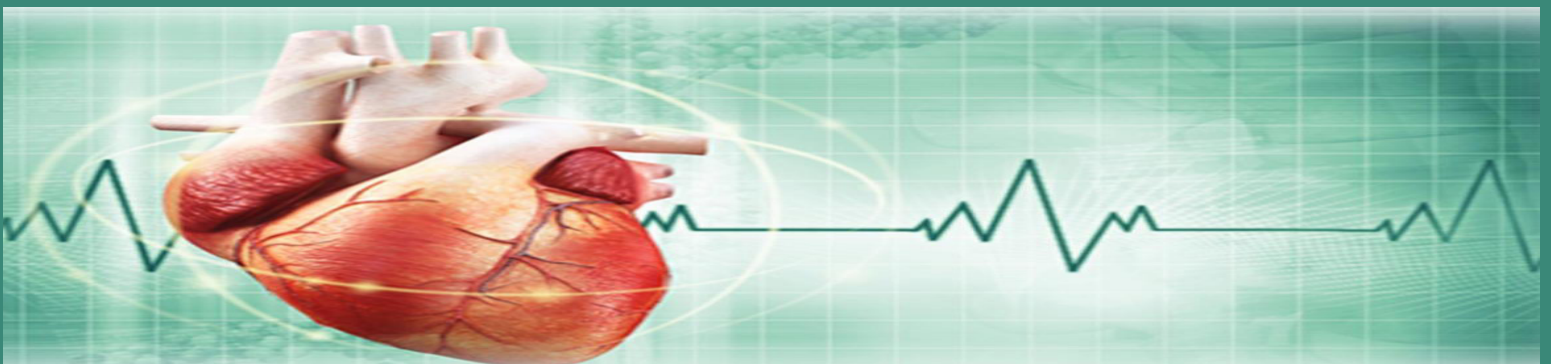
## TARGET AUDIENCE

This course is intended for Cardiologists, CV Surgeons, Pharmacists, Cardiovascular Physician Trainees, Internists, Primary Care Physicians, Physician Assistants, Nurse Practitioners, and other health care providers.

## LEARNING OBJECTIVES

Upon completion of this program, attendees should be able to:

- Apply the knowledge of recent guideline directed therapies for heart failure with reduced, mildly reduced and preserved ejection fractions.
- Discuss the role of PCI in the treatment of chronic coronary syndrome, strategies to reduce bleeding risk in patients undergoing PCI, the role of same-day discharge after PCI.
- Understand the sex differences in blood pressure across the lifespan and implications for treatment in women.
- Discuss the evolving characteristics of patients, illnesses, and systems-of-care within the contemporary Cardiac Intensive Care Unit, emerging technological needs and research priorities.
- Understand the angiographic appearance of Spontaneous Coronary Artery Dissection (SCAD), difference between patients who present myocardial infarction due to SCAD versus plaque rupture
- Apply the knowledge of cardiovascular care (referral, diagnosis and treatment) in the cancer population and recent consensus statements regarding the use of cardiac computed tomography and other advanced imaging modalities in the cardio-oncology patient.



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## SCHEDULE OF EVENTS

- 7.00- 8.00 A.M. **Registration, Breakfast and Visit with Exhibitors**
- 7.55- 8.00 A.M. **Opening Remarks, Housekeeping**  
C.A. Sivaram, M.D., F.A.C.C.  
Moderator
- 8.00- 8.40 A.M. **Practical Implications of the ACC/AHA/HFSA Heart Failure Guidelines**  
Biykem Bozkurt, M.D., Ph.D., F.A.C.C.,
- 8.40- 9.20 A.M. **Percutaneous Coronary Intervention in 2023: What is its role and how should it be done?**  
Sunil Rao, M.D., F.A.C.C.
- 9.20- 9.35 A.M. **Break**
- 9.35-10.15 A.M. **Understanding Gender Differences in Blood Pressure Across the Lifespan and Implications for Treatment in Women**  
Martha Gulati, M.D., M.S., F.A.C.C.  
(she/her/hers)
- 10.15-10.55 A.M. **Evolving Characteristics of Patients, Illness, and Systems of Care within the Cardiac Intensive Care Unit: Emerging Technology Needs and Research Priorities**  
Jason Katz, M.D., M.H.S., F.A.C.C.
- 10.55-11.10 A.M. **Break**
- 11.10-11.50 A.M. **Spontaneous Coronary Artery Dissection: What Cardiologists Need to Know**  
Esther Kim, M.D., F.A.C.C.
- 11.50-12.00 P.M. **Lunch**
- 12.00-12.30 P.M. **Beyond the Drive-By Snapshot: Integrating Advanced Cardiac Imaging to Improve Cardio-Oncology Care**  
Eric Yang, M.D., F.A.C.C.
- 12.30-12.40 P.M. **Oklahoma ACC Governor Report**  
Eugen Ivan M.D., F.A.C.C.
- 12.40-1.25 P.M. **Key Note Address: ACC Presidential Team Leader**  
Cathleen Biga, M.S.N, R.N., F.A.C.C.
- 1.25-1:30 P.M. **Concluding Remarks and Poster Award Presentation**  
C.A. Sivaram, M.D., F.A.C.C.

## ACC PRESIDENTIAL TEAM MEMBER:

**Cathleen Biga, M.S.N, R.N, F.A.C.C.**

ACC Vice President

Cardiovascular Management of Illinois, Chicago, IL

## SPEAKERS:

**Biykem Bozkurt, M.D., Ph.D., F.A.C.C.**

Editor-in-Chief, JACC: Heart Failure; Mary and Gordon Cain Chair in Cardiology, Professor of Medicine; Associate Provost of Faculty Affairs, Senior Associate Dean of Faculty Development; Director, Winters Center for Heart Failure Research; Assoc. Director, Cardiovascular Research Institute Vice-Chair of Medicine, Baylor College of Medicine Medicine Chief, DeBakey VA Medical Center, Houston TX

**Martha Gulati, M.D., M.S., F.A.C.C. (she/her/hers)**

Director, Preventive Cardiology

Associate Director, Barbra Streisand Women's Heart Center Associate Director, Preventive and Cardiac Rehabilitation Center; Smidt Heart Institute, Cedars Saini Medical Center, Los Angeles, CA

**Jason Katz, M.D., M.H.S., F.A.C.C.**

Associate Professor of Medicine; Director of Cardiovascular Critical Care, Duke University Health System & Duke Heart; Co-Director, Duke Mechanical Circulatory Support Program; Co-Director, Duke Cardiac Intensive Care Unit; Duke University Medical Center; Durham, NC

**Esther Kim, M.D., F.A.C.C.**

Cardiologist, Sanger Cardiovascular Institute, Atrium Health Charlotte, NC

**Sunil V. Rao, M.D., F.A.C.C.**

Director of Interventional Cardiology

NYU Langone Health System

Professor of Medicine

NYU Grossman School of Medicine

New York, NY

**Eric H. Yang, M.D., F.A.C.C.**

Associate Clinical Professor of Medicine; Director, UCLA

Cardio-Oncology Program; Associate Program Director,

UCLA/Olive View/West LA VA Cardiovascular Diseases

Fellowship; Division of Cardiology, Department of Medicine;

University of California, Los Angeles, Los Angeles, CA

# 2023 ANNUAL SCIENTIFIC MEETING EXHIBITOR & MARKETING OPPORTUNITIES

## CONFERENCE LOCATION

Nicholson Auditorium  
1000 N.E. 13th Street  
Oklahoma City, OK  
*On the University of Oklahoma Health Sciences Campus*

## HOTEL INFORMATION

Embassy Suites Oklahoma City Downtown Medical Center  
741 N. Phillips Ave.  
Oklahoma City, OK 73104  
405-239-3900  
Oklahoma ACC Room Rate: \$139.00 Per Night

## PARKING

Surface Lot Parking is available across the street from the Nicholson Auditorium.

## FOR MORE INFORMATION:

Please contact: Beth Quick-Andrews, CAE, Chapter Executive at 314-416-2240 or [OKACC@QABS.COM](mailto:OKACC@QABS.COM)

## PLEASE NOTE:

Industry representatives are welcome to attend the scientific presentations. However, you may not speak or ask/answer any questions during the presentations. You must wear the name badge provided to you at registration that identifies you as an exhibitor.

## EXHIBIT HOURS:

6:30-7:30 AM	Booth Set Up
7:30-8:00 A.M.	Breakfast
9:20-9:35 A.M.	Break
10:55-11:10 A.M.	Break
11:50-12:00 P.M.	Lunch

## INDUSTRY SUPPORT OPPORTUNITIES:

### PLATINUM-\$5,000:

- Two Table Top Exhibit Spaces in Prominent Location
- Your Company Name prominently displayed at the OK ACC Annual Meeting and on the Chapter website identifying you as a Platinum Supporter
- Scientific Session on-screen acknowledgement slide
- Four company representatives may attend.

### GOLD-\$2,500:

- One Table Top Exhibit Space
- Your Company Name prominently displayed at the OK ACC Annual Meeting and on the Chapter website identifying you as a Gold Supporter
- Scientific Session on-screen acknowledgement slide
- Two company representatives may attend.

# 2023 ANNUAL SCIENTIFIC MEETING EXHIBITOR & MARKETING OPPORTUNITIES

## CONTACT INFORMATION:

\_\_\_\_\_  
First Name Middle Initial Last Name

\_\_\_\_\_  
Company

\_\_\_\_\_  
Address

\_\_\_\_\_  
City, State, Zip

\_\_\_\_\_  
Phone

\_\_\_\_\_  
Email

\_\_\_\_\_  
Website

Company Representative:

\_\_\_\_\_  
First Name Middle Initial Last Name

\_\_\_\_\_  
CellPhone

\_\_\_\_\_  
Email

## PARTICIPATION LEVEL:

\_\_\_\_ Platinum Industry Booth Package – \$5,000

\_\_\_\_ Gold Industry Booth Package – \$2,500

Do you require electricity:

\_\_\_\_yes \_\_\_\_no \_\_\_\_preferred, not required

## PAYMENT INFORMATION:

Tax ID Number:

•73-1473474

Pre-payment by check or credit card is required

\_\_\_\_ Check Enclosed (Payable to Oklahoma ACC)

\_\_\_\_ Visa \_\_\_\_ MC \_\_\_\_ Discover \_\_\_\_ AMEX

Credit Card #: \_\_\_\_\_

Expiration Date: \_\_\_\_\_

Name on Card \_\_\_\_\_

Signature \_\_\_\_\_

Amount to Charge \_\_\_\_\_

Please complete and fax, mail or e-mail to:

Beth Quick-Andrews, CAE

Oklahoma ACC, 2650 S. Hanley Rd., Ste. 100, St. Louis, MO 63144

Phone: (314) 416-2240, FAX: (314) 845-1891

## ACCEPTANCE OF TERMS & AGREEMENT:

Cancellation Policy: Fees paid for meeting exhibition/marketing are non-refundable.

Use of Space Restrictions: No exhibitor shall permit any other corporation or firm, or its representatives, to use the space allotted to them, nor shall display articles not manufactured or sold normally by them. Co-participation by any other corporation or firm or its representatives in space assigned to the original applicant may do so only with written permission from ACC Oklahoma, and shall be subject to additional charges.

Right of Refusal: The ACC Oklahoma Chapter expressly reserves the right to refuse exhibit space, without notice of hearing to any applicant for exhibit space at any and all trade shows sponsored by the ACC Oklahoma chapter or at any and all trade shows occurring in conjunction with any other association.

Exhibitor Set Up and Tear Down: Exhibitors agree to comply with all policies and procedures including the instructed set-up and tear down times for exhibition area. Failure to set up during the designated hours gives ACC Oklahoma chapter sole discretion to offer or not offer an alternate set-up time without refund.

CME Disclosure: This exhibit is being held in conjunction with a CME activity which has been planned and implemented through the joint sponsorship of the University of Oklahoma and the American College of Cardiology, Oklahoma chapter in accordance with the Essential Areas and policies of the Accreditation Council for Continuing Medical Education (ACCME) and will follow these Conditions:

- Activity is for scientific and educational purposes only and will not promote the exhibitor's product, directly or indirectly.
- Accredited Provider is responsible for control & selection of presenters, moderators.
- Accredited Provider will ensure meaningful disclosure to the audience, at the time of the program, of (a) Exhibitor funding and (b) any relationship between the activity chairman, individual speakers or moderators and the Exhibitor.
- There will be no "scripting", emphasis, or direction of content or policy of the Sponsor by the Exhibitor or its agents.
- No promotional activities will be permitted in the same room or obligate path to the educational activity. No product advertisements will be permitted in the activity room.
- Tuition fees, honoraria, or travel expenses for registrants will not be paid directly or indirectly by Exhibitor.
- Accredited Provider will make every effort to ensure that data regarding Exhibitor's products (or competing products) are objectively selected and presented. Accredited Provider will ensure, to the extent possible, meaningful disclosure of limitations on data, e.g., ongoing research, interim analyses, preliminary data, or unsupported opinion.
- Educational grants and promotional displays are to be separate transactions.
- The Exhibitor agrees to abide by all requirements of the ACCME Standards for Commercial Support of Continuing Medical Education.
- The Accredited Provider agrees to abide by the ACCME Standards for Commercial Support for Continuing Medical Education and to acknowledge educational support from the Exhibitor in seminar brochures, syllabi or other activity materials.

Exhibitor Agreement and Acceptance: The signer of this agreement, or person designated above as the main company contact, shall be the company's official representative and shall have the authority to act on behalf of the company in all negotiations. The agreed upon Exhibition & Marketing Benefits are detailed in the enclosed prospectus. We agree to abide by the terms and conditions listed above and in the exhibiting prospectus, which are made part of this contract.

Printed Name \_\_\_\_\_

Signature/Date \_\_\_\_\_